

## PRESS RELEASE FOR IMMEDIATE RELEASE 25/10/2023

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Prepare to embark on a captivating journey of the senses at the third edition of ONE LOVE WKND, where an enchanting realm of music, culinary excellence, and immersive experiences awaits.

ROC Factory Production with Strategic Partnership, Diaspora Affairs Office Of The President Ghana in collaboration with Yoks Rent A Car, supported by AITIX GH LTD, and the beautiful Royal Senchi Resort set to hosts this extraordinary all inclusive immersive experience that promises to transport attendees to a world of wonder, promising a weekend of unforgettable moments and unparalleled artistry.

A weekend where music, culinary excellence, and immersive experiences converge, creating a unique space for meaningful connections, discovery, and celebration of cultural diversity. We believe in the power of connection and collaboration. We invite the global diaspora to Ghana to join in forging new friendships, celebrating shared passions, and savoring the magic of the moment.

From **15th December 16th 2023** the vibrant city of Akosombo will transform into a captivating world of music, cuisine, and immersive experiences, inviting the global diaspora to connect in Ghana for an extraordinary tapestry of culture, creativity. culinary excellence, immersive experiences and entertainment in a lavish and indulgent atmosphere. It's the perfect setting for those seeking the ultimate weekend of opulence and celebration for the December season.

**ONE LOVE WKND IMMERSIVE EXPERIENCE:** Is not just an event; it's a portal to another realm where you become an active participant in the magic. This immersive and inclusive experience invites you to explore, create, and share in the magic of a world that beckons to your inner wanderer.

Get ready to indulge your taste buds in an unparalleled culinary journey that spans the globe. ONE LOVE WKND's gournet master and celebrity chefs are the wizards behind a world of delectable cuisine. From the exotic spices of the Caribbean to international delicacies, our chefs will serve up a feast that celebrates the vibrant tapestry of flavors from unique corners of the world. Be prepared to savor each bite, and discover a harmonious symphony that mirrors the rich and diverse musical lineup.



Comfort is our priority. All inclusive packages include luxurious accommodation at The Royal Senchi ,Ghana's renowned resort & hotel. Ensuring that your weekend is an uninterrupted flow of experiences, relaxation, and enjoyment.

ONE LOVE WKND has always been synonymous with extraordinary musical experiences, and this edition is no exception. From the soul-stirring melodies of classical symphonies in historic venues to the infectious beats of world-renowned DJs at our open-air ONE LOVE WKND segments, the weekend will resonate with harmonious vibrations. Brace yourself for mesmerizing performances that span genres, from Reggae to Jazz, fusion of Dancehall to Afrobeat, and beyond. The lineup includes globally acclaimed artists and emerging talents, ensuring that there's something to captivate every music lover's soul.

One Love WKND is a quarterly music, culinary, and immersive experience designed to create meaningful connections through the celebration of creativity, diversity, and the shared love of music, cuisine and culture. It is a one-of-a-kind event that takes attendees on a journey of the senses, creating memories that last a lifetime.

Mark your calendars for ONE LOVE WKND, and join us in this enchanting realm where the senses are awakened, the soul is nourished, and unforgettable experiences converge in a celebration of opulence.

Ticket Information: Limited tickets are available for this exclusive event, ensuring an intimate and unforgettable evening. For more information visit <u>www.onelovewknd.com</u> and to reserve your premium place at the **Moonlight Saxx, Wine Toasting Cruise, The Chef's Table Immersive Experience and The Yellow & White pool-side Soiree.** Tickets are available for purchase at <u>www.onelovewknd.aitix.com</u>. A variety of ticket options, including single-day passes, weekend passes, and group passes are available to suit your preference. For media inquiries and additional information, please contact:

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